



Mountain View High School

Toro Bands

Chamber Winds • Symphonic Band • Jazz Ensemble
Toro Marching Band and Color Guard • Winter Guard

2700 East Brown Road • Mesa, AZ • 85213
(480) 472-7158 • FAX (480) 472-6983
Email: toroband@cox.net • Web: www.toroband.com

Greetings!

We'd like to tell you a little about the Mountain View High School Marching Band. Since your business is located in the Mountain View High School area, you may know a band family or have heard about many of the activities and events in which we participate. But, what you may not know is that to accomplish all we do, we rely on band families and local organizations, such as yours, to assist us in our success. Because of our desire to participate in extraordinary programs and competitions, in and out of the state and even the country, we'd like to ask your organization to become a proud sponsor of the Mountain View High School Marching Band.

Mr. Luketich himself, the Principal of Mountain View High School, stated that there is no other organization, sport, club, or activity within the high school which through their participation in activities, represents the school, the community, and even the state more than the Mountain View High School Marching Band. And he added that there could be no better representatives!

You may ask why we need additional resources when schools operate on a budget which includes funding for band programs. Well, that's true; however, that level of funding meets only the basic needs of a band program, and our program is far from basic! Our students have achieved great success over the years and consistently earned high-rankings in competitions and festivals. The band has performed for the President of the United States, the Sugar Bowl in New Orleans, and Main Street in Disneyland. The hard work and dedication of these students has paid off internationally, as they were selected to march in the St. Patrick's Day Parade in Dublin, Ireland, and had the honor of being the first US band invited to march in the Plum Bloom Festival Parade in Nanjing, China.

Programs like this take a tremendous amount of financial support to cover the cost of new instruments, instrument repairs, band transportation, program props, and uniform cleaning, just to name a few.

We know that there are many organizations looking for contributions, however with a donation to the Mountain View High School Marching Band you can be assured of two things – your donation helps those right here in your community, and our Band plays before thousands of people each year which maximizes those who hear our music, and get to know our sponsors!

Any donation you can make to the Mountain View High School Marching Band helps us by providing the financial support to be able to continue our high quality band programs, and helps you by providing a tax-deductible donation and letting others in the community know about your organization through sponsor advertising and recognition – what a great partnership!

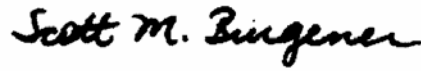
To get the most out of your sponsorship, we've provided the attached information which details the different levels of sponsorship available. However, if you have a specific objective for your contribution that doesn't fit exactly into one of these categories, please feel free to contact us. Checks should be made payable to the "Mountain View Band Boosters Club", a non-profit organization of band parents whose sole purpose is to support the band programs at Mountain View High School.

We thank you for any level of sponsorship you can provide. One of our Band Booster Parents will contact you in the next week or so just to make sure you've received this information, and to answer any questions you may have.

We look forward to adding you to our list of proud sponsors of the Mountain View High School Marching Band!



Susan Stephensen, President
Mountain View Band Boosters



Scott Burgener
Director of Bands, Mountain View

**MOUNTAIN VIEW HIGH SCHOOL - TORO MARCHING BAND
SPONSORSHIP INFORMATION**

Please read through the components of each level of sponsorship to determine at which level you'd like to participate as a sponsor. Complete the attached form and mail, along with your contribution, to:

Dave Miller, Band Booster Treasurer
2113 E. Elmwood Street
Mesa, Arizona 85213

Once we've received your sponsorship form, we'll contact you to determine specifically how you'd like your organization's name and information listed.

Should you have questions or need further information, please feel free to contact Teresa Makinen (Band Booster Councilmember) at 480.890.8077, or Susan Stephensen (Band Booster President) at 480.835.7831. Thank you!

BRONZE LEVEL SPONSORSHIP **DOLLARS: \$150 - \$249**

- ♪ A sponsorship listing in the 2007-2008 Concert programs
- ♪ A sponsorship listing on our website, which includes your company's logo (b/w or full color) and a hyperlink to your business's website, for one calendar year from the date of the donation.
- ♪ Certificate of Appreciation presented to your group, association or business.

SILVER LEVEL SPONSORSHIP **DOLLARS: \$250 - \$499**

- ♪ A business card size advertisement in the 2007-2008 Concert programs
- ♪ A sponsorship listing on our website, which includes your company's logo (b/w or full color) and a hyperlink to your business's website, for one calendar year from the date of the donation.
- ♪ Certificate of Appreciation presented to your group, association or business.
- ♪ Two Complimentary Tickets to our Outback Steakhouse Dinner and Concert.

GOLD LEVEL SPONSORSHIP **DOLLARS: \$500-\$999**

- ♪ A business card size advertisement in the 2007-2008 Concert programs
- ♪ A sponsorship listing on our website, which includes your company's logo (b/w or full color) and a hyperlink to your business's website, for one calendar year from the date of the donation.
- ♪ 8" x 12" Sponsor Plaque with a picture of the Toro Band and Color Guard presented to your group, association or business for display
- ♪ Two Complimentary Tickets to our Outback Steakhouse Dinner and Concert.

PLATINUM LEVEL SPONSORSHIP **DOLLARS: \$1,000+**

- ♫ A business card size advertisement in the 2007-2008 Concert programs
- ♫ A sponsorship listing on our website, which includes your company's logo (b/w or full color) and a hyperlink to your business's website, for one calendar year from the date of the donation.
- ♫ 11" x 14" Sponsor Plaque with a picture of the Toro Band and Color Guard presented to your group, association or business for display
- ♫ Four Complimentary Tickets to our Outback Steakhouse Dinner and Concert.
- ♫ Your group's name/logo prominently displayed on our equipment carts for one year. This will be seen at all football games, both Home and Away, and at all events and competitions the marching band attends locally and regionally.
- ♫ Two complimentary Dinner Banquet Tickets for our Annual Awards Banquet in May so that we may thank you in person and present you with your Placard.

OUTSTANDING ADVERTISING OPPORTUNITY – \$2,500
SPONSOR THE TORO BAND HALF-TIME SHOW
FOR THE 2007-2008 SEASON

Would you like to sponsor our "Half-Time" show for the 2007-2008 marching season? Your business will receive everything listed in the "Platinum" package above, and will also be announced as a sponsor at every home game (and playoff games) as the show begins! (i.e., "This year's half-time show has been sponsored by...")

This year's show is called "You Never Know" and that phrase can be creatively tied into your business's message during the announcement. Signage advertising your business will be placed in front of the percussion section (the "Pit") during the show. **Mountain View football games attract a crowd anywhere from 2,000 to 5,000, depending on the opponent. We offer some of the largest football crowds in the entire state!**

.....
BUSINESS NAME: _____

WE'D LIKE TO SPONSOR THE BAND AT THE FOLLOWING LEVEL (CHECK ONE):

___ BRONZE ___ SILVER ___ GOLD ___ PLATINUM

___ SPONSOR THE BAND'S HALF-TIME SHOW FOR THE 2007-2008 SEASON!

ENCLOSED IS A CHECK IN THE AMOUNT OF _____ FOR THIS PURPOSE.
(PLEASE MAKE CHECKS PAYABLE TO MOUNTAIN VIEW BAND BOOSTERS)

PLEASE PROVIDE A POINT OF CONTACT FOR US TO CALL FOR INFORMATION ON HOW YOUR BUSINESS SHOULD BE LISTED:

CONTACT NAME: _____ PHONE: _____

COMPLETED FORMS SHOULD BE MAILED TO:
Dave Miller, Band Booster Treasurer, 2113 E. Elmwood St., Mesa, AZ 85213
THANK YOU FOR YOUR SPONSORSHIP!
